

**COLLATERALS FOR THE COMMUNITY ENGAGEMENT PROGRAMME  
(CEP)**

**Collaterals produced by the MHA CEP Secretariat  
[for use by cluster lead agencies for national level outreach]**

1. CEP Posters in 4 languages
2. One-minute CEP video
3. 11-minute CEP video
4. CEP folder
5. CEP factsheet
6. CEP Information booklet, in 4 languages
7. CEP folio (come with foolscap paper and pen)
8. Multi-purpose pocket tool cum torchlight
9. Seminar pass cum lanyard
10. Ready Bag (each Ready Bag contains a whistle, dynamo radio cum torchlight, My Documents folder, My Medicine pouch and My Medical Card)
11. Kiddy Bag (each Kiddy Bag contains a whistle cum chain, child-sized cap, teddy bear, wristband and message card to parents)
12. Dynamo Radio cum torchlight
13. Luggage Tag
14. Handphone cleaner cum lanyard (includes an information card for recording of important phone numbers)
15. Non-woven bag
16. 'My Documents' PVC file
17. The CEP Journey (a video that gives a stocktake on the progress and achievements since the launch of the CEP in Feb 2006. This video is available at [www.SingaporeUnited.sg](http://www.SingaporeUnited.sg) (under the 'Multimedia Gallery') from 3 May 2008)
18. Singapore United teddy bear
19. Singapore United briefcase

**Collaterals produced by the CEP cluster lead agencies  
[for use by cluster lead agencies for cluster-level outreach]**

1. CEP Pen Holder Cum Radio
2. Pen
3. IRCC Notepad (with information on the CEP)
4. IRCC Sling Bag
5. IRCC Diaries (2008 Organiser)
6. Festivals of Singapore Calendar 2008
7. IRCC Post it pad holder w/calendar
8. A Guide for Community Leaders - The Community Engagement Programme in the Businesses and Unions Cluster (in restricted circulation among MOM's community leaders only. Contains a section with general information on the CEP and another section with information specific to the businesses and unions cluster. Also includes a resource CD which contains the CEP Information Booklet, CEP posters and CEP videos.)

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